

## FOREIGN DIRECT INVESTMENT

#### FDI in Nuevo León

### "Ranked 1st on ease of doing business by The World Bank"



- In 2016 in attraction of foreign investment in Mexico.
- In 2017 in a greater number of new companies with foreign capital to the National Registry of Foreign Investments (RNIE)
- In 2018 in attraction of foreign investment, representing 13% of the country's total.

### FDI in Nuevo León 2014 - 2018 (figures in millions of dollars)



Million USD

Source: Federal Ministry of Economy, 2018.

# Foreign companies in Nuevo León by country

Country	Number of Companies in Nuevo León	Percentage of Participation
United States	2164	56%
South Korea	221	6%
Canada	175	5%
Spain	153	4%
Neatherlands	139	4%
Italy	104	3%
Venezuela	99	3%
United Kingdom	85	2%
Germany	84	2%
Argentina	71	2%
Japan	63	2%
France	58	2%
Belgium	39	1%
Chile	30	1%
Switzerland	30	1%
Panama	29	1%
China	28	1%
Brazil	22	1%
Colombia	22	1%
Peru	18	0.5%
Austria	17	0.4%
Denmark	15	0.4%
Cuba	13	0.3%
Sweden	13	0.3%
Finland	10	0.3%
India	10	0.3%
Others	152	4%
Total	3864	

2018, Source: Ministry of Economy of Mexico

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# Foreign Direct Investment in Nuevo León by country

Country	FDI 199-2018	Percentage of participation
United States	\$24,777.68	49%
Argentina	\$6,125.69	12%
Spain	\$3,370.02	7%
Puerto Rico	\$2,252.08	4%
South Korea	\$1,787.62	4%
Japan	\$1,633.21	3%
Denmark	\$932.23	2%
Germany	\$919.63	2%
Canada	\$804.27	2%
Belgium	\$583.45	1%
Venezuela	\$524.46	1%
Sweden	\$328.25	1%
Finland	\$297.70	1%
France	\$281.19	1%
South Africa	\$262.26	1%
Israel	\$188.23	0.4%
Ireland	\$156.33	0.3%
Norway	\$88.65	0.2%
China	\$62.13	0.1%
Other countries	\$ 5,308.91	10%
Total	\$50,683.95	



"In 2018 Nuevo León's attraction of foreign investment, representing 13% of the country's total.



#### Main sectors for FDI

Main Sectors for FDI	Total 1999-2018*/	Percentage of participation
Manufacturing industries	32,311.7	64%
Financial services	5,434.3	11%
Commerce	3,400.6	7%
Real Estate	2,072.6	4%
Utilities	1,761.3	3%
Construction	1,468.1	3%
Transportation	905.3	2%
Mining	267.1	1%
Others	168.2	0%
Agriculture	1.6	0%
Total	50,684.0	

# **Economic diversity**

AUTOMOTIVE

KIA AMAGNA
Attrictoryrus Erypertis

CATERPILLAR Shrembo

DAIMLER DENSO

POLARIS NAVISTAR\*

ENERGY

HOME APPLIANCES

Whirlpool LG

FRIEDRICH Carrier

Danfoss TRANE

Johnson Controls

FOOD AND BEVERAGES

IT & SOFTWARE

Infosys Softtek

accenture Lenovo



<u>United</u>

PCC

Technologies

DSPACE
HERSHEY'S

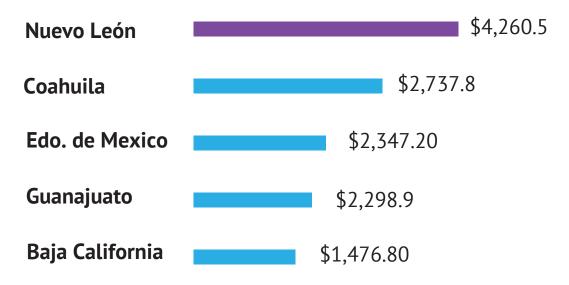
Mondelēz

CROWN CORK & SEAL

**MARS** 



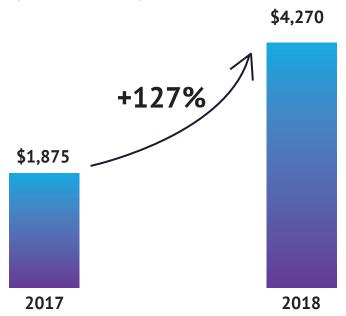
# FDI in Mexico (2018)



Million USD

Source: ministry of Economy, 2018

## FDI in Nuevo León (2017 vs. 2018)



Million USD

Source: National registry of foreign investments, Ministry of Economy, 2018.